

# BIBF

معهد البَحْرين للدراسات المصرفية والمالية

Shaping tomorrow's financial leaders today

## *Futures Thinking and Strategy Development*



# Futures Thinking and Strategy Development

## DESCRIPTION

This course provides an overview of the field of Futures Studies to gain skills in identifying and analyzing trends impacting the world on an anthropological, political, technological, sociological, and environmental level. Participants acquire an understanding for successful participation in society. In addition participants will explore ways to create a more just, sustainable and equitable world for future generations, the course is designed to provide you with substantial knowledge regarding the futures thinking and strategy development.

## OBJECTIVES

The courses objectives are that Participants should have learned to:

- Understanding and familiarity with methods used to develop preferred, probable and possible futures.
- Understanding of emerging issues and trends – particularly values changes - creating the future, especially those that promise to transform banking and finance sector.
- Articulation and understanding of the implications of these emerging issues and trends that are likely to impact banking and finance industry.
- Understanding and the capacity to use methods that map the historical patterns of social change
- An understanding of anticipatory action learning methodology and the capacity to use it in day-to-day work.
- Capacity to analyze and develop the preferred vision and policy of Governmental and Private sector institutions and organizations.
- Capacity to use futures methods to better understand the probable, possible and preferred futures of various institutions/organizations.

## CONTENT HIGHLIGHTS

The workshop will consist of four modules: Module 1 (Case studies), Module 2 (Critical success factors in foresight), Module 3 (Methods and Tools) and Module 4 (Reflections and Next Steps):

### Critical Success factors in creating futures oriented organizations

- Understanding and familiarity with methods used to develop preferred, probable and possible futures.
- Six basic concepts of Strategic Foresight
- Six Pillars of Futures Studies
- Role of creativity and use of whole-of-brain and body for understanding the future.

### Methods and Tools in Foresight

#### Futures Triangle

- Images of the future
- Quantitative pushes of the present
  - Globalization
  - Virtualization
  - Outsourcing
- Weights of history
  - Bureaucracy
  - Politics
  - Feudalism

### Emerging issues analysis – problems, trends and emerging issues

### The futures wheel - consequences of current trends

**Causal Layered Analysis: deepening policy shifts - Who are the changing stakeholders? Develop policy solutions and strategies based on four levels: litany, systemic, worldview and myth/metaphor.**

## Scenario development

Visioning – envision your personal and organizational future

Backcasting – a new approach to strategy

### TARGET AUDIENCE

Designed for division and branch managers, staff of planning, budgeting and financial control departments; Managers, executives, business analysts and those involved in planning and/or implementing strategic initiatives.

### PREREQUISITES

None required.

### TEACHING STYLE

Presentation followed by interactive workshop.

### INSTRUCTOR

**PROFESSOR SOHAIL INAYATULLAH** is a political scientist/futurist at Tamkang University, Taiwan and the University of the Sunshine Coast, Australia. He also co-teaches an annual course titled, "Futures thinking and strategy development" at Mt Eliza Executive Education, Melbourne Business School. In 1999 he held the Unesco Chair at the University of Trier, Germany.

In the past few years, among other groups, he has addressed the Canadian Police College, Ottawa, Canada; Health Canada, Ottawa, Canada; Fore-Can: Foresight for Canadian Animal Health, Ottawa, Canada; Australian Federal Police, Canberra, Australia; the International Pearls In Policing Program, Vancouver, Canada and the Hague, Holland; the Dutch Police Institute, the Hague, Holland; the Istanbul Chamber of Industry, Istanbul, Turkey; the Australian Hospitals and Healthcare Association, Tasmania, Australia; the Thai Capital Markets Academy, Phuket, Thailand; The Ministry of Trade and Investment, Government of Singapore; Public Service Division, Office of the Prime Minister, Government of Singapore; the Singapore Armed Forces, Singapore; the World Congress of Health Professionals, Perth, Australia; the World Congress of Occupational Therapists, Sydney, Australia; the Institute of Hospital Engineering, Gold Coast, Australia; John Holland Construction, Gold Coast, Australia; the Australian Government Department of Veterans' Association, Canberra, Australia; Sabanci Corporation, Istanbul, Turkey; Ernst and Young, Melbourne and Sydney, Australia; BlueScope Corporation, Melbourne, Australia; Boeing, Coolool, Australia; Bristol Myers Squibb, Melbourne and Singapore; the Medical Board of Queensland, Brisbane, Australia; the Conference of Chief Procurement Officers, Melbourne, Australia; Australia Information Industry Association, Melbourne, Australia; Microsoft Innovative Schools, Sippy Downs, Australia; GlaxoSmithKline, Melbourne, Australia; Australian Capital Territory Principals Association, Canberra, Australia; the Brisbane Ideas Festival, Brisbane, Australia; Australia Bio-Security, Canberra, Australia; the Global Knowledge Conference, Kuala Lumpur, Malaysia; the Indonesia 2014 and Beyond Forum, Singapore.

Along with teaching foresight courses at Tamkang University, he has taught foresight courses for a number of groups including the OIC Standing Committee on Science and Technology, Pakistan, the World Futures Studies Federation (in Andorra, Dubrovnik, Fiji, Thailand), for IBN International on University futures and Public sector futures (Kuala Lumpur), University Sains Malaysia (Penang), APECTF (Thailand), the Australian Government Department of Fisheries, Agriculture and Forestry – Biosecurity Services (Canberra), Queensland Government (Brisbane), and for Brisbane, Logan, Maroochydore and Gold Coast City Councils (Southeast Queensland, Australia).

Professor Inayatullah has authored/edited twenty nine books, journal special issues and cdroms and over 300 journal articles and book chapters as well contributed the Oxford Encyclopedia of Peace, the Routledge Encyclopedia of Philosophy, The Macmillan Encyclopedia of the Future and the Unesco Encyclopedia of Life Support Systems.

#### Course Details:

Duration : 2 Days

Venue : BIBF

Fee : BD 350 (Levy), BD 450 (Non-Levy)

#### For Registration, contact : The Registrar

Tel: +973 17 815555 / 17 815518

Fax: +973 17729928/17916420/17916444

Email: registrar@bibf.com Website: www.bibf.com

## Futures Thinking and Strategy Development

### REGISTRATION FORM

Date: 14 - 15 July , 2010

Timings : 8:00 am - 4:00 pm

Fees: BD 350 (Levy), BD 450 (Non-Levy)

Organization Sponsored Self Sponsored 

Name of the participant (s):

1. (Mr/Mrs/Ms):

First Name

Middle Name

Last Name

Position

Department

Nationality

Tel

Email

2. (Mr/Mrs/Ms):

First Name

Middle Name

Last Name

Position

Department

Nationality

Tel

Email

3. (Mr/Mrs/Ms):

First Name

Middle Name

Last Name

Position

Department

Nationality

Tel

Email

Contact Person

(Mr/Mrs/Ms):

First Name

Middle Name

Last Name

Position: \_\_\_\_\_

Department: \_\_\_\_\_

Organization: \_\_\_\_\_

Nationality: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Signature &amp; Stamp: \_\_\_\_\_

Date: \_\_\_\_\_

Preorder "Questioning the future" book - regularly 12 BD but 6 BD for those who register by July 10th.

#### Methods of Payment

1.  Please find enclosed a cheque for \_\_\_\_\_ made payable to BIBF2.  Please debit my credit card: Visa  MasterCard 

Card No: \_\_\_\_\_

Expiry date: \_\_\_\_\_

Cardholder's name: \_\_\_\_\_

Signature: \_\_\_\_\_

Please forward this form together with course fee to:

The Registrar

The Bahrain Institute of Banking &amp; Finance – BIBF

P.O. Box 20525, Manama, Kingdom of Bahrain.

Tel: +973 17 815555 / 17 815581/ 17 815579 Fax: +973 17729928/17916420

E-mail: infodesk@bibf.com Website: www.bibf.com

**IMPORTANT NOTICE:**

All courses are subject to demand. The Institute reserves the right to cancel or postpone courses at short notice at no loss or liability where, in its absolute discretion, it deems this necessary.

**CANCELLATION AND REFUND OF FEES:**

In the case of cancellations by delegates, fees will only be refunded if a written notice of cancellation is received by the Institute not less than four weeks prior to the commencement of the course/program in question. Course/program fees already paid or invoiced may not be refunded and invoices will be due and payable. Substitute delegates are permitted.

**VISA PROCEDURES:**

GCC nationals and residents do not require a visa for the Kingdom of Bahrain. All others should have an entry visa, which BIBF can arrange. Should you wish that the Institute obtains an entry visa for you, please mail or Fax (+973 17 916420) our Information Desk, a copy of your passport at least 15 days prior to the course/program starting date. Visa costs will be charged to the participant.

**ACCOMMODATION & TRANSPORTATION:**

Hotel accommodation and transportation costs are the participant's own responsibility. Should you wish that the Institute arrange accommodation for you, please Fax (+973 17 916420) our Information Desk or Email [infodesk@bibf.com](mailto:infodesk@bibf.com) for assistance.

## Never Stop Learning

BIBF has an important role to play in supporting the financial sector of Bahrain. We continue to support all the financial institutions in Bahrain in the development of world class people for the sector. We do this by providing the highest quality of assessment, education, training and development in the region and ensuring that we deliver internationally accredited courses and programs.

Since its inception in 1981, BIBF has grown from 450 participants mainly from within the banking sector to over 15,000 participants largely within the financial services industry. BIBF delivers training and development solutions across all major business disciplines including Accounting and Finance; Banking; Insurance; Islamic Finance; Information Technology; Management and Leadership expertise. BIBF also has a major emphasis in Academic and Executive development.

BIBF has an international footprint having delivered programs in regions such as Asia, Africa and the wider Middle East, and educating over 50 different nationalities here in Bahrain. Our faculty are highly qualified and of diverse nationalities, which not only brings diversity in thinking but passion in enriching the participant experience.

BIBF offers a significant variety of programs including well over 200 morning courses (Public programs); tailor made courses based on organizational needs (Special offerings); specialized programs taught by external market specialists (External programs); and professional qualifications / degree programs in partnership with leading international organizations.

Information regarding the breadth of partners and affiliations BIBF has, can be found at [www.bibf.com](http://www.bibf.com). For further details, please contact us at either the address or contact numbers highlighted below.

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