

IMA's CMA LS

IMA offers a suite of CMA exam prep tools to help you prepare for and complete the CMA exam. The CMA Learning System is a state-of-the-art study program that delivers today's most comprehensive, customized learning experience in management accounting. The CMA Learning System combines printed study materials with online, interactive testing and subject-specific classroom component.

CMA Learning System

IMA's CMA Learning System (CMA LS) is a Web- and text-based course that teaches the entire management accounting body of knowledge on which the CMA exam is based.

- Streamlined print format
- Improved content and presentation
- Updated online questions packaged in a new, easier to use delivery format

CMA LS Version 2.0 Features

Text Portion

Consists of four books, with content broken down by part, section, and topic according to the CMA exam content specifications. Each book details the CMA Learning Outcome

Statements, explains the concepts and calculations covered in those statements, and provides exercises and multiple choice questions throughout.

Web Portion

The Web-based portion of CMA LS Version 2.0, used in conjunction with the books, aids in retention of the print material. Practice exam questions and receive feedback on your answers through the online tests. Multiple choice questions for parts 1-3 emulate the same number of questions and topic emphasis as in the actual CMA exam.

Use these tests to practice an entire exam part or to practice

questions related to a specific exam part section. Part 4 includes a comprehensive set of multiple choice questions for review the concepts and calculations from Parts 1-3 and a set of 22 essay questions with example answers. In addition, each test comes with a gradebook to track your progress and an e-flashcard feature that allows you to practice terms and definitions.

CMA LS Self-Study

The CMA LS self-study version allows you to work at your own pace at a time and place convenient to your schedule. Maintain maximum flexibility and independence in deciding

when and where you study and learn largely by reading and doing exercises on your own.

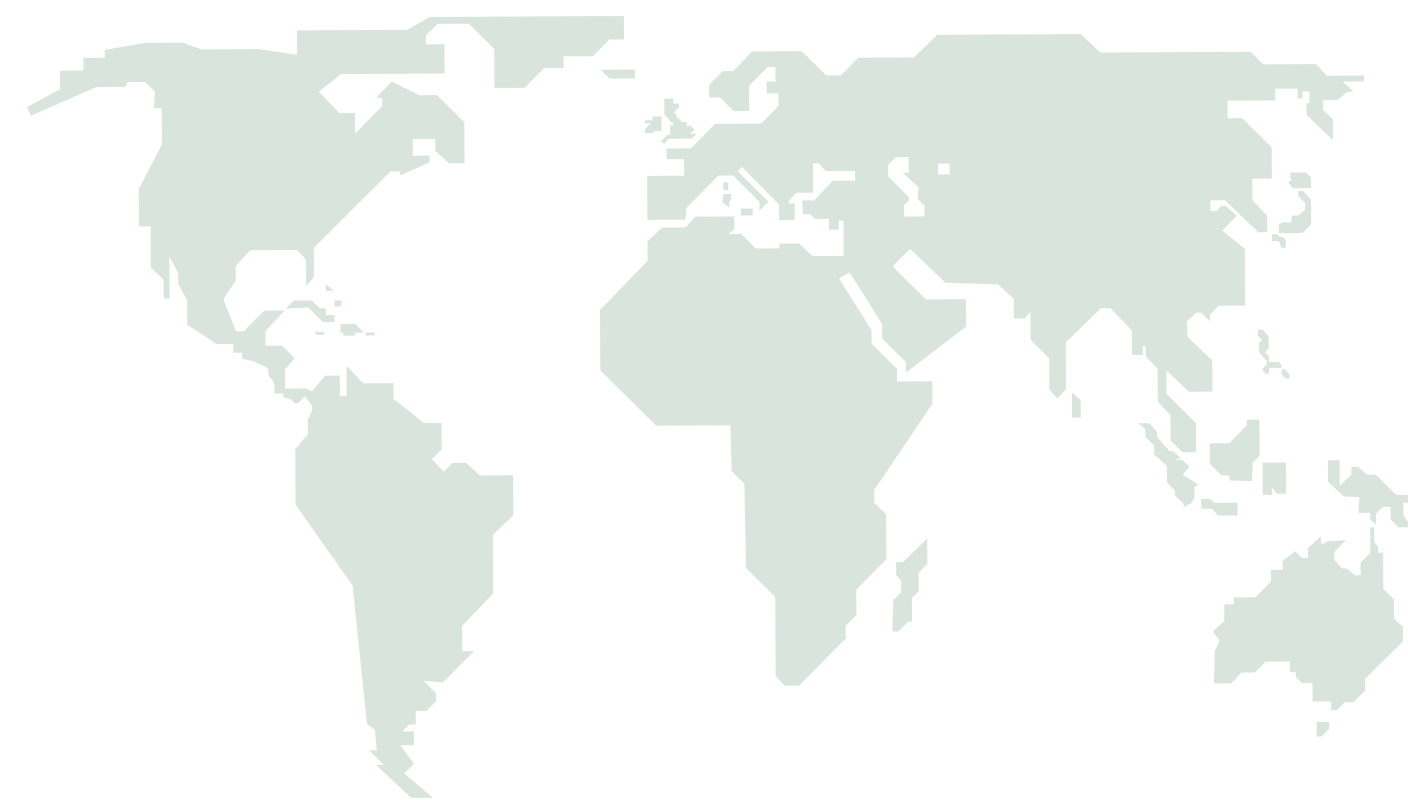
Classes

With offices covering the Middle East, India, and parts of Europe, Morgan International Offshore makes it easy for candidates to attend its state-of-the-art, comprehensive, and interactive LIVE Courses.

a state-of-the-art study program

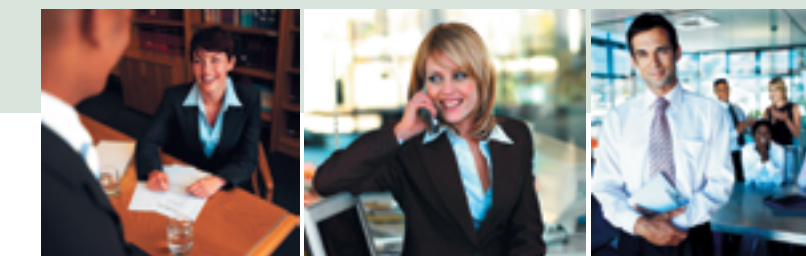
Attend Morgan's LIVE Courses and Benefit from:

- Experienced and certified instructors
- IMA's CMA LS original textbooks and teaching materials
- IMA's CMA LS original instructors teaching aids
- More than 120 Live teaching hours
- Convenient class timings for working professionals
- Support for membership and exam applications
- Highly qualified consultants
- Strict adherence to the IMA's code of ethics
- Certificate of Attendance



CMA Learning System

www.learncma-intl.com



**The best way
to prepare for the CMA Exam**

Abu Dhabi	Ahmedabad	Al Ain	Amman	Bangalore	Beirut	Cairo	
Calcutta	Chennai	Cochin	Damascus	Dammam	Doha	Dubai	
Hyderabad	Istanbul	Jeddah	Kerala	Kuwait	Manama	Mumbai	
Muscat	New Delhi	Nicosia	Phagwara	Pune	Riyadh	Warsaw	

www.morganintl.com

info@morganintl.com



About IMA

The **Institute of Management Accountants (IMA®)** is the world's leading organization dedicated to empowering management accounting and finance professionals to drive business performance.

With a worldwide network of more than 60,000 professionals, **IMA** is the world's leading organization dedicated to empowering accounting and finance professionals to drive business performance. **IMA** provides a dynamic forum for professionals to advance their careers through the **Certified Management Accountant (CMA®)** certification, research, professional education, networking and advocacy of the highest ethical and professional standards.

IMA is dedicated to rebalancing the accountancy profession by educating society regarding the business building role of management accountants and finance professionals working inside organizations.

Advancing the Profession

About CMA

The **CMA®** designation is an advanced, globally recognized credential that supports management accounting and finance professionals who drive business performance from inside organizations, preparing them to anticipate the needs of their organizations and play an integral role in the strategic decision-making process.

Why Should I Get My CMA?

Because

No other accounting or finance credential lends itself more directly to today's complex and changing business environment.

Because

You will distinguish yourself as a business professional who is committed to a strict code of ethics.

Beyond the fact that **IMA's** Annual Salary Survey (Strategic Finance magazine, June 2007) shows that certified professionals earn approximately **27% more** than non-certified professionals, holding the **CMA** sets you apart from other practitioners and demonstrates your dedication to the profession, a commitment to excellence, and a pledge to adhere to the highest ethical standards.

CMA Program Objectives

IMA's CMA program embodies an extensive and advanced-level curriculum requiring candidates to demonstrate thorough knowledge of accounting, finance and important related fields, as well as the ability to integrate accounting and financial information into the business decision process.

Certified professionals earn approximately 27% more than non-certified professionals

The CMA Program has four objectives:

To establish management accounting as a recognized profession by identifying the role of the management accountant and financial manager, the underlying body of knowledge, and a course of study by which such knowledge is acquired.

To encourage higher educational standards in the management accounting field.

To establish an objective measure of an individual's knowledge and competence in the field of management accounting.

To encourage continued professional development by management accountants.

To be certified as a **CMA** candidate, you must fulfill both an education requirement and an experience requirement. Verification of one of the following must be presented to complete the education requirement:

1. Bachelors Degree, in any area, from an accredited college or university.
2. Score in the 50th percentile or higher on either the Graduate Management Admission Test (GMAT) or the Graduate Record Examination (GRE).
3. Professional qualification comparable to the CPA, CMA, CFM, etc.

The **CMA** program is designed to distinguish professionals engaged in management accounting and financial management. Candidates for certification must complete two continuous years of professional experience in management accounting or financial management. This may be completed prior to application or within seven years of passing the examination.

Passing the **CMA** exams validates your mastery of a comprehensive body of knowledge in management accounting and financial management. You will join an elite group of certified professionals, demonstrating your ability to be a critical member of the management team as a strategic business partner.

The exams are not easy. You should plan to invest several months of study. Passing these rigorous exams is a prestigious accomplishment. When you pass, you can use the **CMA** with pride.

The CMA Program Consists of Four Examinations

Parts 1, 2 & 3 must be passed before registering for Part 4.

All examinations are computer-based and are offered daily in accordance with local customs. Part 4 is offered during the months of February, May, August, and November.

- Business Economics
- Global Business
- Internal Controls

- Quantitative Methods
- Financial Statement Analysis

Part 1: Business Analysis

- Strategic Planning
- Strategic Marketing
- Corporate Finance

- Decision Analysis
- Investment Decisions

Part 3: Strategic Management

- Budget Preparation
- Cost Management
- Information Management

- Performance Measurement
- External Financial Reporting

Part 2: Management Accounting & Reporting

- Organization Management
- Organization Communication

- Behavioral Issues
- Ethical Considerations

Part 4: Business Applications

Designed to distinguish professionals engaged in management accounting and financial management

Who Should Do CMA:

- Practitioners identifying, measuring, testing, analyzing, and interpreting financial information.
- Managerial finance and accounting professionals involved in strategic, tactical, and operational decisions regarding their organization's financial management process.
- Academics seeking course and reference materials.
- Accounting staff preparing financial reports for shareholders, creditors, regulatory agencies, and tax authorities.
- Accredited, licensed, or certified professionals seeking continuing education credits.

- Students with an interest in business analysis, management accounting and reporting, strategic management, and business applications.
- Individuals involved in management information system, analysis and management consulting.

Evolve into a strategic business partner committed to a standard of excellence

Testimonials

A qualified and dedicated faculty makes learning interesting and interactive, leading to success in examination.

**Piyush Joshi - CMA
Muscat, Oman**

Extremely helpful course prepared in a very efficient way with materials directly related to the exam topics.

**Wael Abdul Malak - CMA
Abu Dhabi, UAE**

I attended the **CMA** Program during year 2006 at Morgan and found it very useful to prepare for my examination. I completed all 4 parts of the **CMA** Program run through by Morgan at AUC by attending regular lectures and doing my homework.

I wish all **CMA** pursuing candidates the very best.

**Shaikh Gaus - CMA
Cairo, Egypt**

CMA is more than a certification... It's a development program that enhanced and widened my accounting and management skills. I am grateful for the support exerted by my family, my employer, PDI and colleagues. When I met with executives during the **IMA** Conference 2006 in Dubai, I acknowledged their efforts and certainly knew that I made the right choice.

**Iman Lazkani - CMA
Damascus, Syria**